



# go home compostable

PRODUCT CATALOGUE



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# About us.

## Innovation, quality & reliability.

Established 37 years ago, MPM Marketing Services manufacture, market and distribute innovative packaging products for the foodservice industry to cover a wide range of occasions, under our iconic brand Castaway®.

We are proud of our Australian heritage and have been at the heart of the packaging industry for nearly four decades. We believe that an essential ingredient to our success is our ability to respond quickly to our customers' needs and create true value for them.

We have a dedicated, in-house team of customer service, sales executives and technical experts who work closely together to not only deliver a personalised, efficient service, but also to create the right solution that meets your business specific needs.

At MPM, we are committed to creating a circular economy for packaging. To do our part to help achieve this, we are constantly developing high quality sustainable food packaging – so you can serve your customers the best.



**“We are proud of our Australian heritage and have been at the heart of the packaging industry for nearly four decades.”**

# About us.

## A customer-driven approach to the food service industry



With most of our products being manufactured in Australia in HACCP certified facilities, and distribution centres located throughout the East and West coasts, and New Zealand, we have the ability to react quickly to today's fast changing markets, and ensure ongoing deliveries.

## Our vision.

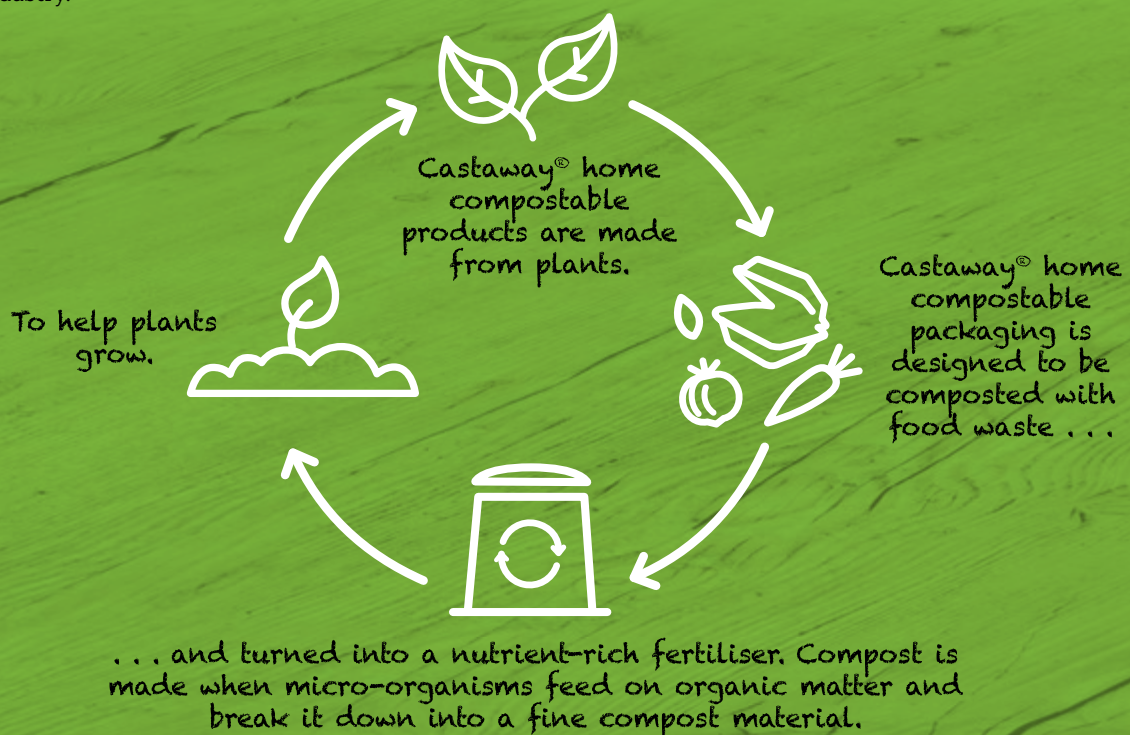
We are on a journey towards creating a circular economy – enabling more packaging to either remain in loops, or have the best possible opportunity to be recycled. We are proud to be working towards APCO's goals for 2025:

1. We strive to design our packaging to be fully reusable, recyclable or compostable
2. We strive to use 30% of recycled content in our plastic packaging
3. We strive to eliminate problematic and unnecessary packaging through design, innovation or introduction of alternatives

We're making progress, and continue to work on a broad set of solutions to ensure that our products do not end up as litter or in landfill.

## Innovation.

Providing an alternative to traditional oil-based packaging and grown by nature, this new range has been designed with circularity in mind – helping reduce waste while creating a nutrient-rich compost, a highly valued commodity in the agricultural industry.



## Legend

-  Manufacturing
-  Warehousing & distribution
-  Sales support
-  Customer service
-  Artwork & print department



**2000+** products in our range



**64%** of our packaging is recyclable, reusable or compostable



# Sustainability.

## Responsible sourcing of materials

We are committed to sourcing the most sustainable products and ensuring environmental sustainability plays a part in what we do. MPM Marketing Services is responsible for procuring sustainable, ethical and responsibly sourced materials, goods and services.

## Our Philosophy

Our long-term commitment to sustainability subscribes to five key principles:

### Innovation

Promote a culture of innovation in order to continuously improve the functionality, environmental sustainability and efficiency of all our products.

### Product life cycles

Design and develop products that are both sustainable and commercially viable throughout their life cycle, with a focus on products that are recyclable, compostable, and/or made from renewable materials.

### Efficiency & investment

To enhance operational, energy, and material efficiency during manufacture, and throughout the supply chain, through direct investment to improve environmental performance.

### Provide options

Offer the customer product options so they can identify which best fits their sustainability goals, financial considerations, and functional constraints.

### Consumer education

Reach consumers at every possible touch-point to inform and educate them about packaging materials, environmental concerns, and the correct use and disposal of all our products.

## Reduce, Reuse & Recycle

MPM Marketing Services is a signatory to the Australian Packaging Covenant (APCO), a sustainable packaging initiative that encourages businesses to reduce the environmental impacts of consumer packaging. We promote sustainable packaging design, increased recycling rates and efforts to reduce packaging litter.

The launch of our home compostable range coincides with the 2025 National Packaging Targets, an industry-driven collaborative initiative led by APCO to improve material types and help reduce the amount of waste entering the system, specifically:

- 100% of all Australia's packaging will be reusable, recyclable or compostable by 2025 or earlier
- 70% of Australia's plastic packaging will be recycled or composted by 2025
- 30% average recycled content will be included across all packaging by 2025
- Problematic and unnecessary single-use plastic packaging will be phased out through design, innovation or introduction of alternatives.



# Our raw materials.



Sugar cane and trees are used to create Castaway® home compostable products. We source sustainable materials and techniques to reduce our impact on the environment.

## Sugar Cane Bagasse

The sugar cane plant is fast growing and a highly renewable material. It reaches maturity in just nine months. Bagasse is the fibrous matter that remains after sugar cane or sorghum stalks are crushed to extract their juice.

Put to good use as sugar cane bagasse and transformed into packaging products such as EnviroBoard® clams, plates and bowls, it is diverted away from landfill, making a big difference to the environment. Our EnviroBoard® tableware is very sturdy and has great thermal properties.



we only source paper and paper board from reputable paper mills with evidence of sustainable and ethical forestry practices. All pulp used in paper and kraft manufacture is derived from sustainably sourced forests and complies with relevant sustainably forest standards.

## Trees – Paper & Paper Board

Paper is a natural fibre made from trees. Being renewable, recyclable, compostable and biodegradable, it is an important raw material that replaces many everyday plastic products.



As part of our commitment to sustainable sourcing,

## Birchwood

Our EnviroCutlery® range of wooden cutlery is made from sustainably sourced birchwood, which means the wood is only taken from plantation forests that are harvested sustainably.



The birch trees taken from the forest were planted for the purpose of harvesting and are being harvested for at least a second time. This means that only as much wood are allowed to be taken from the area as it can grow back in the same time. It is known for its durability and its reliability in quality and strength. Our dinnerware has a rich sheen giving the product an elegant finish.



# Why choose us?

We design our range of home compostable food packaging to use resources sustainably and responsibly, giving environmental, social and economic concerns equal consideration.



## MADE FROM RENEWABLE RESOURCES

Castaway® compostable range is made entirely from plant materials, most of which are produced by nature – we prioritise renewable resources.



## SUSTAINABLY SOURCED

Any pulp, fibre or paper used to make Castaway® compostable products come from a responsible forestry source with a recognised chain of custody.



## WATER-BASED INKS & NON-TOXIC

Our inks are water-based. There are no coatings, waxes or chemicals of any sort added – making them non-toxic throughout their lifecycle.



## FOOD SAFE

Because Castaway® compostable products are made from renewable resources, they are food safe, and will not affect the flavor of your food.



## COMPOSTABLE

Castaway® home compostable products are designed to be composted with food waste, and are also accepted for commercial composting.



## LOWER ENVIRONMENTAL IMPACT

Made from plant materials, Castaway® compostable products start off as safe plant-matters, and decay as safe plant-matters without harming our ecosystem.



## BUILD YOUR BRAND

Investing in eco-friendly disposables is a cost-effective way to show your customers your commitment to sustainability. Branding your sustainable packaging can help solidify customer loyalty and make you distinct.





# Our products.

With consumers becoming savvy with regards to the materials used in their packaging products, now is the time to look into going home compostable.

Whether you're after convenience, ease, efficiency or appearance, we have a product to suit your requirements. You will find a selection of materials that offer the same benefits as plastics, without the environmental downsides.



\*Castaway paper coffee cups are recyclable, not compostable.

**go**  
**home**  
**compostable**

# Beverage Cup Accessories.



## EnviroStraws® Paper Straws

Made with 3-ply premium food grade paper and available in various shapes and colours, the EnviroStraw® range of paper straws are ideal for cold use and are recyclable and compostable – perfect for serving customers that are looking for “on-the-go” drinking convenience.



Recyclable



Home compostable



Made from 3-ply premium food-grade paper



Water-based inks



Brand Builders® custom printing available



CA-PSJUM-WHT



CA-PSREG-WHT



CA-PSREG-BLK



CA-PSREG-BRN



CA-PSREG-REDSTR



CA-PSREGW-BLK



CA-PSCKT-BLK

Code	Description	Colour	Size	Sleeve qty	Carton qty
CA-PSJUM-WHT	Jumbo paper straws	White	235 x 10 mm (9 mm bore)	250	2500
CA-PSREG-WHT	Regular paper straws	White	205 x 6 mm (5 mm bore)	250	2500
CA-PSREG-BLK	Regular paper straws	Black	205 x 6 mm (5 mm bore)	250	2500
CA-PSREG-BRN	Regular paper straws	Brown	205 x 6 mm (5 mm bore)	250	2500
CA-PSREG-REDSTR	Regular paper straws	Red & white stripe	205 x 6 mm (5 mm bore)	250	2500
CA-PSREGW-BLK	Regular paper straws, wrapped	Black	205 x 6 mm (5 mm bore)	250	2500
CA-PSCKT-BLK	Cocktail paper straws	Black	135 x 6 mm (5 mm bore)	250	2500

## Wooden Stirrers

Castaway® wooden stirrers are essential in any place where you have to do-it-yourself beverages that are designed to be mixed by guests and customers.



Food safe



Sustainably sourced wood



PEFC certified



Home compostable



CA-MPMWS



CA-MPMWS190

Code	Description	Colour	Size	Sleeve qty	Carton qty
CA-MPMWS	Wooden stirrers, regular	Natural	113 x 10 mm	1000	10000
CA-MPMWS190	Wooden stirrers, long	Natural	190 x 6 mm	1000	5000

# Beverage Cup Accessories.



## Cup Carry Trays

Our cup carry trays will allow your customers to easily transport your signature coffees, milkshakes and smoothies from your establishment to their home, office, child's soccer game, or anywhere else their day takes them.



Recyclable



Made from recycled materials



Home compostable



CA-2CUP-EB



CA-4CUP-EB



Recyclable



Made from recycled materials



Home compostable



Australian made in HACCP certified facilities



CA-4CUP-TRAY

Code	Description	Colour	Size	Sleeve qty	Carton qty
CA-2CUP-EB	Enviroboard® 2 cup carry tray to suit 8 - 24 oz cups	Natural	195 x 105 x 35 mm	50	200
CA-4CUP-EB	Enviroboard® 4 cup carry tray to suit 8 - 24 oz cups	Natural	220 x 220 x 40 mm	50	100
CA-4CUP-TRAY	4 cup carry tray to suit 8 - 24 oz cups	Natural	290 x 180 x 40 mm	–	100



\*Castaway paper coffee cups are recyclable, not compostable.

# Food Containers.



## Enviroboard® Clams

Enviroboard® clams are made with natural and renewable sugar cane pulp to provide a packaging solution with a cleaner life cycle. Made from renewable materials and completely compostable, the Enviroboard® range offers an attractive solution for any business looking to reduce their environmental impact.



Made from 100% renewable sugar cane fibre



Biodegradable within 45 days



Home compostable



Oven safe to 150°C



Microwave safe to 150°C



Freezer safe



CA-EFC01



CA-ESC



CA-ELC



CA-EFC07



CA-EFC06



CA-EFC02

Code	Description	Colour	Size (L x W x H)	Sleeve qty	Carton qty
CA-EFC01	Burger pack, large	White	130 x 130 x 75 mm	25	200
CA-ESC	Snack pack, small	White	160 x 105 x 35 mm	100	200
CA-ELC	Snack pack, large	White	170 x 114 x 50 mm	100	200
CA-EFC07	Square snack pack, large	White	180 x 170 x 70 mm	25	100
CA-EFC06	Dinner pack, large	White	200 x 205 x 70 mm	25	100
CA-EFC02	Dinner pack, 2 compartment	White	240 x 150 x 65 mm	25	200



**45  
DAYS**

That's how long it takes our Enviroboard® products to biodegrade into a natural soil-like fertiliser!

# Food Containers.



## RediServe® Kraft Trays & Clams

RediServe® food trays and clams make it easy for foodservice professionals to quickly package and present takeaway foods.



Pre-assembled for quick service



Australian made in HACCP certified facilities



Sustainably sourced paper



Recyclable



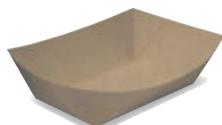
Uncoated heavyweight paperboard



Home compostable



CA-TR2-BRN



CA-TR3-BRN



CA-TR4-BRN



CA-TR5-BRN

Code	Description	Colour	Size	Sleeve qty	Carton qty	Fits bag
CA-TR2-BRN	Small paper food tray #2	Brown Kraft	110 x 75 x 40 mm	125	500	CA-BF01
CA-TR3-BRN	Medium paper food tray #3	Brown Kraft	140 x 85 x 55 mm	125	500	PB-BF03
CA-TR4-BRN	Large paper food tray #4	Brown Kraft	170 x 95 x 55 mm	100	400	CA-BF04
CA-TR5-BRN	Extra large paper food tray #5	Brown Kraft	185 x 110 x 80 mm	100	200	PB-BF08



CA-HDT-BRN



CA-BC-BRN



CA-SP3-BRN



CA-SP1-BRN



CA-SP2-BRN

Code	Description	Colour	Size	Sleeve qty	Carton qty	Fits bag
CA-HDT-BRN	Hot dog paper food tray	Brown Kraft	190 x 70 x 50 mm	50	250	PB-BS04
CA-BC-BRN	Paper burger clam	Brown Kraft	105 x 102 x 83 mm	125	250	-
CA-SP3-BRN	Small paper snack pack #3	Brown Kraft	185 x 90 x 65 mm	100	200	-
CA-SP1-BRN	Medium paper snack pack #1	Brown Kraft	175 x 90 x 75 mm	125	250	-
CA-SP2-BRN	Large paper snack pack #2	Brown Kraft	200 x 110 x 75 mm	125	250	-



If you need a mobile takeaway solution, but want to save on cost, pair your tray with one of our paper bags!  
Find bags on page 18

# Plates & Bowls.



## Enviroboard® Plates & Bowls

Enviroboard® plates and bowls are made with 100% natural sugar cane fibre to create packaging with a cleaner life cycle. The use of sugar cane as a renewable resource, and the ability to biodegrade, offers an attractive solution for any business looking to reduce their environmental impact.



Made from 100% renewable sugar cane fibre



Biodegradable within 45 days



Home compostable



Oven safe to 150°C



Microwave safe to 150°C



Freezer safe

## Round Plates



CA-E7P



CA-E9P



CA-E10P

Code	Description	Colour	Size (Ø) / (L x W x H)	Sleeve qty	Carton qty
CA-E7P	Side plates, small	Natural	7 inches / 180 x 180 x 17 mm	50	500
CA-E9P	Dinner plates, medium	Natural	9 inches / 230 x 230 x 20 mm	25	250
CA-E10P	Dinner plates, large	Natural	10 inches / 260 x 260 x 25 mm	25	250

## Oval Plates



CA-ESPOVL



CA-EMPOVL



CA-ELPOVL

Code	Description	Colour	Size (Ø) / (L x W x H)	Sleeve qty	Carton qty
CA-ESPOVL	Dinner plates, small	Natural	9 x 6.5 inches / 233 x 165 x 25 mm	50	500
CA-EMPOVL	Dinner plates, medium	Natural	10.5 x 8 inches / 265 x 200 x 21 mm	50	500
CA-ELPOVL	Dinner plates, large	Natural	12.5 x 10 inches / 320 x 255 x 23 mm	25	250

# Plates & Bowls.



## Bowls



CA-ESBWL



CA-ELBWL

Code	Description	Colour	Size (Ø) / (L x W x H)	Sleeve qty	Carton qty
CA-ESBWL	Bowl, small	Natural	6 inches / 152 x 152 x 45 mm	50	1000
CA-ELBWL	Bowl, large	Natural	7 inches / 178 x 178 x 41 mm	50	500



**45  
DAYS**

That's how long it takes our Enviroboard® products to biodegrade into a natural soil-like fertiliser!



# Tabletops.



## EnviroCutlery® Wooden Cutlery

Serve with style using our EnviroCutlery® wooden dinnerware. Designed to provide strength while still feeling nice to hold, they are a natural, environmentally friendly alternative to disposable plastic cutlery.



Sustainably sourced birchwood



Hot or cold food



High strength



No coatings, bleach or dye



Home compostable



CA-WCF



CA-WCK



CA-WCS



CA-WCT



CA-WCCS

Code	Description	Colour	Size	Sleeve qty	Carton qty
CA-WCF	Wooden Forks	Natural	160 mm	100	1000
CA-WCK	Wooden Knives	Natural	165 mm	100	1000
CA-WCS	Wooden Spoons	Natural	160 mm	100	1000
CA-WCT	Wooden Teaspoons	Natural	110 mm	100	2000
CA-WCCS	Wooden Chopsticks, paper wrapped	Natural	203 mm	100	3000





# Tabletops.



## Kraft Napkins

Castaway® supplies good all-round unbleached natural Kraft napkins, that are used in hospitality and foodservice departments. Made from food-grade sustainably sourced paper, Castaway® range of napkins are fragrance-free and designed with the convenience of being disposable.



Home compostable



Sustainably sourced paper



Australian made in HACCP certified facilities\*



Brand Builders' custom printing available



CA-NEDRFCP-BRN\*



HL-NAPL1PBRN

Code	Description	Colour	Size (L x W)	Sleeve qty	Carton qty
CA-NEDRFCP-BRN*	Elegance® dinner napkins, catering	Brown kraft	200 x 100 mm (folded) 400 x 400 mm (open)	100	1000
HL-NAPL1PBRN	1 Ply luncheon napkins, quarter fold	Brown Kraft	150 x 150 (folded) 300 x 300 mm (open)	500	3000

## Serv-Rite® Dispenser Napkins



Home compostable



Cost effective and efficient



Design and print your own custom card insert



Brand Builders' custom printing available



CA-NAPSR1B



DISP-SR1

Code	Description	Colour	Size (L x W x H)	Sleeve qty	Carton qty
CA-NAPSR1B	1 Ply Serv-Rite® dispenser napkins	Brown	210 x 330 mm	500	6000
DISP-SR1	Serv-Rite® napkin dispenser	Opaque/black	205 x 155 x 165 mm	-	1

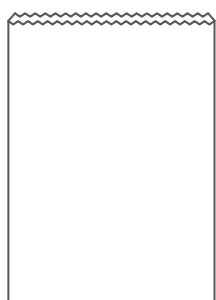
# Paper Bags.



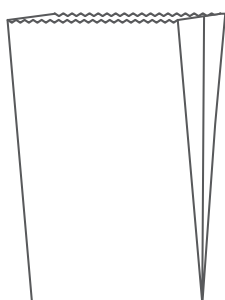
## Which bag do I need?

Castaway® Standard Paper Bag is uncoated or treated, making it a cost-effective option for packaging food that is pre-wrapped or does not require high liquid or moisture resistance to serve and carry. You can use standard paper bags for serving takeaway pastries, sandwiches, rolls, muffins, cookies and more. You can also use these bags to cover Castaway® RediServe® food trays.

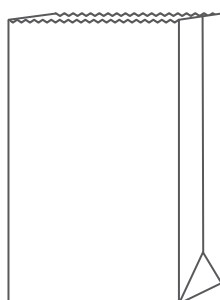
## Bag types



Flat

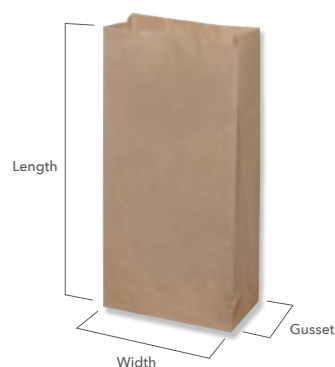


Satchel



Block base satchel

## Measurement guide



## Standard Flat Paper Bags

**Applications:** Baked goods, sandwiches, sweets & lollies, snacks, spices, seasonings and small grocery items.



Sustainably sourced paper



Recyclable



Home compostable



CA-BF01

CA-BF01W

PB-BF02

CA-BF02W

PB-BF03

CA-BF04

PB-BF06

PB-BF08

Code	Description	Colour	Size (L x W)	Bundle qty
CA-BF01	#1 Flat	Brown	180 x 140 mm	1000
CA-BF01W	#1 Square flat	Brown	195 x 165 mm	500
PB-BF02	#2 Flat	Brown	250 x 165 mm	500
CA-BF02W	#2 Square flat	Brown	210 x 200 mm	500
PB-BF03	#3 Flat	Brown	250 x 200 mm	500
CA-BF04	#4 Flat	Brown	260 x 235 mm	500
PB-BF06	#6 Flat	Brown	350 x 235 mm	500
PB-BF08	#8 Flat	Brown	350 x 270 mm	500

# Paper Bags.



## Standard Satchel Paper Bags

**Applications:** Baked goods, sandwiches, sweets & lollies, snacks, spices, seasonings and small grocery items.



Code	Description	Colour	Size (L x W + G)	Bundle qty
PB-BS01	#1 Satchel	Brown	200 x 100 + 40 mm	500
PB-BS02	#2 Satchel	Brown	250 x 115 + 50 mm	500
PB-BS04	#4 Satchel	Brown	310 x 133 + 70 mm	500
PB-BS06	#6 Satchel	Brown	340 x 150 + 90 mm	500
PB-BS08	#8 Satchel	Brown	340 x 165 + 100 mm	500
PB-BS14	#14 Satchel	Brown	445 x 190 + 115 mm	250

## Standard Satchel Paper Bags

Castaway® self-opening takeaway satchels utilise a block base design to allow several items to be packed and transported securely. They provide a convenient solution for packing takeaway snack boxes and sealed drinks.



Free-standing for easy packing



Roll over top for easy carrying



Australian made in HACCP certified facilities



Sustainably sourced paper



Recyclable



Home compostable



CA-SOSB-4

CA-SOSB-8

CA-SOSB-10

CA-SOSB-12

CA-SOSB-15

CA-SOSB-16

CA-SOSB-20

Code	Description	Colour	Size (L x W + G)	Carton qty
CA-SOSB-4	#4 SOS Paper Bag	Brown	235 x 125 + 80 mm	500
CA-SOSB-8	#8 SOS Paper Bag	Brown	310 x 152 + 100 mm	500
CA-SOSB-10	#10 SOS Paper Bag	Brown	330 x 200 + 120 mm	250
CA-SOSB-12	#12 SOS Paper Bag	Brown	340 x 178 + 110 mm	250
CA-SOSB-15	#15 SOS Paper Bag	Brown	330 x 257 + 120 mm	250
CA-SOSB-16	#16 SOS Paper Bag	Brown	390 x 240 + 120 mm	250
CA-SOSB-20	#20 SOS Paper Bag	Brown	430 x 305 + 175 mm	250

# Paper Bags.



## Handle Carry Bags

Castaway® paper carry bags are available in various sizes to suit both retail and takeaway applications. Paper bags provide a sustainable solution to conveniently carry multiple items efficiently.



Reinforced paper handles



Free-standing for easy packing



Sustainably sourced paper



Recyclable



Home compostable



CA-PCBS



CA-PCBM



CA-PCBL



CA-PTBMDC



CA-PTBMFH



CA-PTBLFH

Code	Description	Handle	Colour	Size (L x W + G)	Volume	Carton qty
CA-PCBS	Paper carry bag, small	Twisted	Brown kraft	340 x 260 + 80 mm	7 L	250
CA-PCBM	Paper carry bag, medium	Twisted	Brown kraft	420 x 320 + 110 mm	14.8 L	250
CA-PCBL	Paper carry bag, large	Twisted	Brown kraft	480 x 340 + 90 mm	14.7 L	250
CA-PTBMDC	Paper takeaway bag, medium	Die-cut	Brown kraft	280 x 280 + 150 mm	10.5 L	500
CA-PTBMFH	Paper takeaway bag, medium	Flat	Brown kraft	280 x 280 + 150 mm	11.7 L	200
CA-PTBLFH	Paper takeaway bag, large	Flat	Brown kraft	340 x 320 + 140 mm	15.2 L	250



# FAQs.

## What does compostable mean?

Composting is the process of breaking down organic waste by microbial digestion to create compost. Compost has many beneficial uses including improving and fertilizing soil. To go through a composting process, organic waste requires the right level of heat, water, and oxygen. In a pile of organic waste, there are millions of tiny microbes that consume the waste, transforming the organic materials into compost.

Castaway® compostable products completely decompose in a composting setting in a specific time frame, leaving no harmful residues behind.

## What is the required amount of time for compostable packaging to completely break down?

Castaway® home compostable packaging solutions naturally break down in compostable conditions within 180 days.

## What is the difference between biodegradable and compostable?

All compostable materials are biodegradable but not all biodegradable materials are compostable.

**Biodegradation** is a biological process in which materials are metabolized into CO<sub>2</sub>, water and biomass, with the help of microorganisms.

**Compostability** describes material that biodegrades within a time frame of 180 days under composting conditions — high humidity, high temperature and the presence of microorganisms and bacteria.

The key difference between compostable and biodegradable is the timescales. Compostable means that the product will break down within 25 weeks, whereas biodegradable product could take much longer (between 90 days and 5 years). Additionally, biodegradable materials may include toxins and heavy metals.

## Why is sustainable packaging so important?

Traditional plastic food and beverage packaging is derived from oil (the world's scarcest and non-renewable resource), and is a significant source of landfill waste.



Traditional plastic does not biodegrade, it just sits and accumulates in landfills, and is regularly eaten by numerous marine and land animals.

Castaway® compostable range is mostly derived from rapidly renewable plant resources such as birchwood and sugar cane. Manufacturing food packaging from plants is a sustainable alternative when compared to oil-based food packaging. Our products are designed to be composted after use, broken down into nutrient-rich compost. Compostable packaging is adherent to a sustainable, circular economy.

## What is the difference between home and industrial composting?

While composting under industrial and/or home compost conditions yield identical results, industrial compost systems utilize more controlled conditions, such as high heat, high humidity and the presence of bacteria/microorganisms — all in all, it is a more efficient process.

Home composting typically varies from season to season, and is dependent upon the relative atmospheric conditions of the compost, as well as on anything from local climate and soil conditions, to what is added to the compost.

## What happens if your products end up in landfill?

There are certain areas in Australia where accessibility to commercial composting is limited, and the only disposal option for our products is landfill. In a modern landfill, nothing really breaks down. Castaway® products will not compost in a modern landfill the way they have been designed to.

***If you require more information or samples, please contact us.***

# Marketing.

## Point-of-sale & marketing support — own your green identity

While benefiting the environment is one of the biggest advantages of going plastic free, it can also give your brand identity and your bottom line a major boost.

Customers care about your products, but they also care about what you stand for. Conveying your business 'green' initiatives via social media, newsletters, signs and more is a great way to differentiate yourself – our team can easily help you with printed materials and social media graphics.

## POS display

Promoting your values with our point of sales solutions will make sure your brand get noticed by a lot of customers.

## Digital marketing

Generate buzz integrating (some of) your ongoing efforts into your eMarketing program!

**For more information, please email [marketing@mpmmarketing.com.au](mailto:marketing@mpmmarketing.com.au) or call (07) 3853 5800.**





# Build your brand with us.

At Castaway®, we have the ability to create custom designed and custom printed products, to the full suite of branded packaging to suit your brand personality or business identity. We can manage the entire process from start-to-finish, offering ongoing advice and support.

## We'll follow this 5 step process:

- 1 Choose which products to print
- 2 Test our products in your business
- 3 Agree on logos and colours
- 4 Develop artwork for your approval
- 5 Produce, deliver and/or warehouse



**Get in touch and find out how we can bring your ideas to life!**



\*Castaway paper coffee cups are recyclable, not compostable. Castaway coffee cup lids are recyclable, and biodegradable.

 [castawayfoodpackaging.com.au](http://castawayfoodpackaging.com.au)

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